



Joy of Helping

Annual Report | 2024

joy of helping
HELPING BY TOUCHING LIVES

Joy of helping is a USA-based 501 (C)(3) tax-exempt non-profit organization that supports impoverished people in India and East Africa.

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**Connecting with
Compassion over Charts.**

**Sharing stories,
not spreadsheets**

Let's transcend spreadsheets
and connect through
storytelling to amplify the
impact of our work,
One narrative at a time.
#StorytellingForChange





Introduction to our work



We Begin with Sewa.

In a world still grappling with deep-rooted social struggles, the light we've created together shines brighter than ever. This year, we planted the seeds for new projects that bring hope, dignity, and relief to those who need it most.

This document is more than a record—it's a celebration of what love in action looks like. It's a reminder that when we unite with compassion and purpose, we can create real, lasting change.

We would like to express our thanks for your contributions in all forms.

Your unwavering support drives our commitment to expand our reach and help more people, transforming philanthropy and service into innovative new forms.

Founder's Note



Reflecting on the achievements of 2024 with this Annual Report fills us with immense gratitude and pride for what we've accomplished together at Joy of Helping.

It was a year marked by impactful philanthropy that touched the lives of many.

Our dedication to causes such as Eliminating Curable Blindness, Education, Empowerment of Women, Rehabilitation of the Specially Aabled, Children and Women's Health and Nutrition, caring for the Elderly, and Environmental Protection remained steadfast, just as it has every year.

In addition to our ongoing efforts, 2024 saw significant progress in vocational training, sex trafficking, Palliative care, and the use of technology in the classroom, use of numerous applications on smartboards to teach disabled children to enhance their learning experience. These advancements represent important steps forward in our mission.

Yet, we are acutely aware that there is still much ground to cover to fully realize our vision.

With your unwavering support and our collaborative spirit, we are confident that we can continue to alleviate pain and suffering and bring more joy into the lives of those in need.

As we embark on the journey into the new year, we extend a heartfelt invitation for you to join us once again in our mission.

Whether through volunteering your time, sponsoring initiatives, or making donations, your contributions make a tangible difference.

To our partnering NGOs, I express my eagerness to continue our impact-driven grassroots work together, affecting real change on this planet we share.

Thank you for your dedication, compassion, and commitment. Together, let us forge ahead, empowered by the belief that each action, no matter how small, has the power to transform lives.



Mrs. Prafulla Shah
Mr. Ramesh Shah
Founders, JOH

**Lets Make a Better World,
Lets Share the Joy of Helping!**

From the CFO's Desk



I'm overjoyed to share that, thanks to the overwhelming generosity of our donors, we received over \$600,000 in donations this year. This incredible support has not only exceeded our expectations—it has enabled us to extend our reach and deepen our impact.

In December 2024, I had the privilege of accompanying the founder of Joy of Helping on a journey across several Indian states, visiting multiple partner NGOs. These visits were profoundly moving. Meeting the dedicated individuals working on the frontlines—offering compassion, resources, and resilience to those in need—was a vivid reminder of why we do this work. Their commitment to serving the most vulnerable left a lasting impression on me, and I look forward to sharing more about these experiences with you, our valued supporters. Our mission is grounded not just in action, but in awareness. Like driving a car, philanthropy requires constant attention to blind spots—those areas we overlook without realizing. This year, we made a conscious effort to listen more deeply to the NGOs we support. We asked hard questions, welcomed honest feedback, and took real steps to understand their evolving challenges. This practice of active listening is now embedded in our approach. I'm especially grateful that our founder welcomed new NGO partners into our network. With this expansion, we've been able to reach more marginalized communities and build momentum toward lasting change.

One of the most urgent issues we tackled this year is sex trafficking. It's estimated that between 20 to 65 million people in India are victims of human trafficking, many of them women and young girls trapped in commercial sexual exploitation. These individuals are not just at risk—they are often abandoned by their families, exposed to violence, and left with deep physical and emotional scars.

We now actively support four NGOs working to address this crisis. These partners not only rescue girls from exploitative situations, but also provide long-term rehabilitation. This includes legal aid, psychological counseling, and assistance in either reuniting them with their families or helping them rebuild a life on their own terms.

Their stories are painful, powerful, and—most importantly—full of hope. With your support, we are not just funding change—we are helping shape futures.

Thank you for being part of this journey. Let's continue to listen, learn, and act—with compassion and courage.

**Mrs. Hardika Shah
Mr. Pradip Shah
CFOs, JOH**

About Joy of Helping

Joy of Helping provides project and cause-based support with an unwavering commitment to creating a lasting impact.

Our approach is impact-driven, ensuring that every contribution we make brings smiles and hope to those in need.

What sets us apart? – Connection To Beneficiaries

Our founders are personally involved in each project we sponsor, which includes numerous international trips, close collaboration with nonprofit organizations, and direct interactions with the individuals whose lives we touch.

This **personal connection** keeps us grounded, helps us adapt to changing needs, and enables us to identify the most meaningful opportunities to support communities without discrimination.

We've identified several institutions performing admirably, yet requiring additional funding to further their missions. Among these organizations are those where individuals have dedicated their lives to social service, tirelessly supporting humanitarian causes for over three decades.



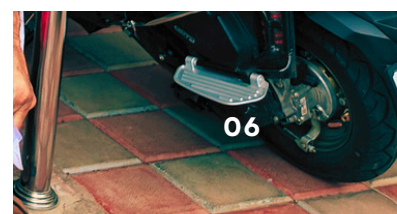
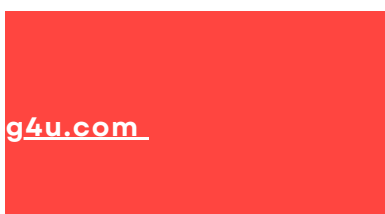
Impact Driven Projects



Effective Fund Utilization



Personal Visits





Our Mission

Our mission is **to contribute to the betterment of humanity** by partnering with fellow philanthropists who share our dedication to social and humanitarian causes at the local level. Each year, we allocate the entirety of the contributions received from our foundation, family, and friends. Our aim is to personally visit all the institutions we support across India and Africa

Our Vision

Empowering the marginalized and overlooked segments of society, enabling them to lead lives characterized by dignity and respect.



Our Values

To **ensure effective allocation of funds** that every dollar is utilized to improve the lives of neglected and underserved people. All public donations would go to the field and be tagged to the specific project. To show the **impact of their generous donations** in changing the lives of the people and also connect current donors as well as potential donors showing them life-changing work and the impact of their generosity. To **encourage our donors to visit** and witness the humanitarian activities of the project to see the impact of their donation





Working Towards Sustainable Goals

**AT JOY OF HELPING
WE ARE WORKING TOWARDS
ACHIEVING SUSTAINABLE
DEVELOPMENT GOALS.**

Joy of Helping partners with grassroots organizations across India and East Africa to create meaningful impact across a wide range of sectors, including health, education, empowerment, livelihood, environmental sustainability, and human rights. Our efforts align closely with several United Nations Sustainable Development Goals (SDGs), reflecting our commitment to holistic and inclusive development. We support initiatives such as vocational training, smart board classrooms, optometrist education programs for women, vision centers, afforestation projects, palliative care, and aid for marginalized communities. Through strong, community-based partnerships, we strengthen local capacities and pave the way for long-term, sustainable change.



We are Grateful!

We thank all our donors for supporting us in 2024 for our mission to help the needy and marginalized people of India and East Africa

\$ 100,000 +

Prafulla and Ramesh Shah \$ 100,000
Hardika and Pradip Shah \$ 100,000

\$ 60,000 +

Manu and Rika Shah \$ 60,000
Vasant Rathi \$ 75,000

\$ 30,000 +

Nimish Sanghrajka \$ 39,000
Pravin & Tarla \$ 35,000
Ashok Sheth \$ 30,000

\$ 15,000 +

Surendra Shah \$ 15,651
Harshad Kothari \$ 15,000

\$ 10,000 +

Romit and Tanya Shah \$ 10,000
Google Matching \$ 10,000
Pravin and Bharati \$ 12,340

\$ 5,000 +

Jitendra and Rekha Shah \$ 7,500
Sudhir and Daksha Kapadia \$ 6,000
Laheri Shah \$ 5,000
Payal Kurani \$ 5,000
Samir Shah \$ 5,000
Avani Gorajia \$ 5,000
Dr. Jatin Shah \$ 5,000
Rohit and Gita Trivedi \$ 5,000
Narendra Shah \$ 5,000
Anakant Community Center TCCOP \$ 5,000

\$ 2,000 +

Team Pankaj - Charles Schwab \$ 3,800
Bindesh and Sejal
Neil and Mika \$ 2,500
Dr Dinesh Vora \$ 2,500
\$ 2,000

\$ 1,000 +

Nitin Parikh \$ 1,625
Jig Shah \$ 1,500

\$ 500 +

Vipin Vadecha \$ 500

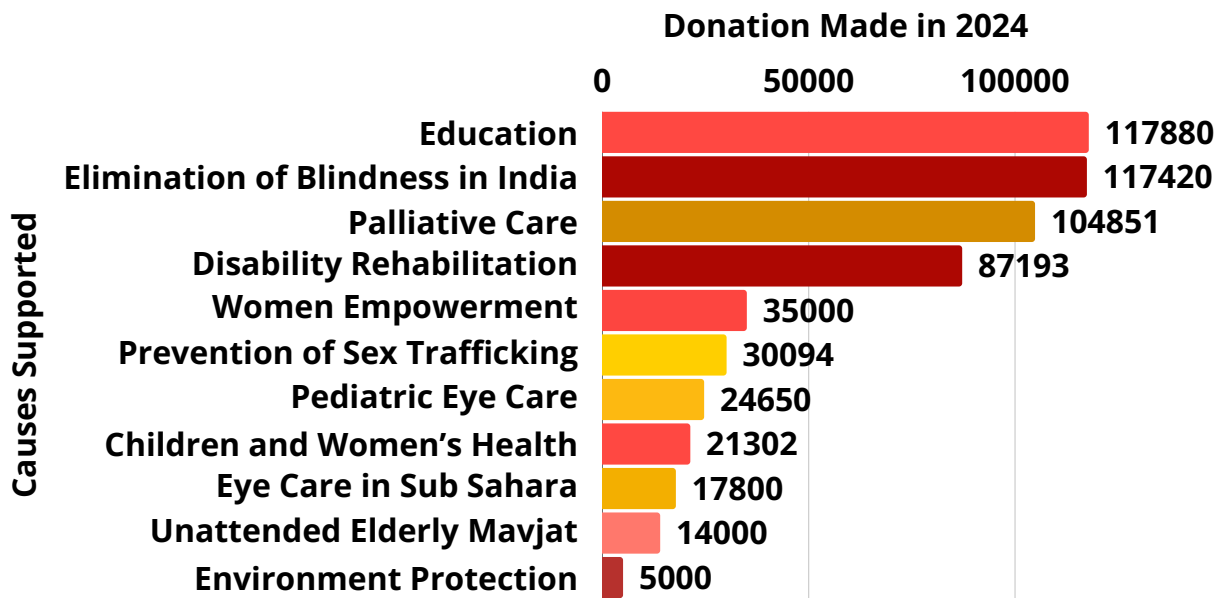




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Achievements and Impact

Joy of Helping Contributions in 2024

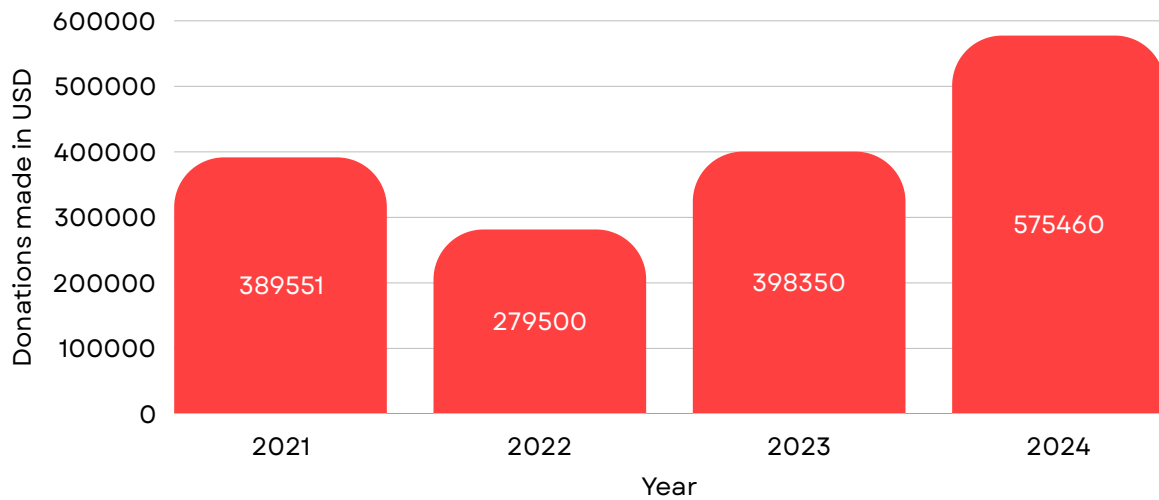


To all our Causes

1. Elimination of Blindness in India	\$ 117,420
2. Disability Rehabilitation	\$ 87,193
3. Environment Protection	\$ 5,000
4. Education	\$ 117,880
5. Unattended Elderly Mavjat	\$ 14,000
6. Children and Women's Health	\$ 21,302
7. Palliative Care	\$ 104,851
8. Pediatric Eye Care	\$ 24,650
9. Prevention of Sex Trafficking	\$ 30,094
10. Women Empowerment	\$ 35,000
11. Eye Care in Sub Sahara	\$ 17,800

Statistics

Donations made from 2021 to 2024



\$ 575K +
OF DONATIONS
MADE TO INDIA IN
2024

25+
ORGANIZATIONS
COLLABORATIONS IN
2024

10+
CAUSES WORKED
ON IN 2024

\$ 1,642,860+
OF DONATION MADE SINCE 2021 TO 2024

30+
IMPACT DRIVEN
PROJECTS ON
VARIOUS CAUSES IN
2024



Our Partnering NGOs in Philanthropy

Through collaborative efforts with like-minded organizations, we drive meaningful progress in our shared missions.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

Nari Gunjan

Nari Gunjan, founded in 1987, empowers the marginalized Musahar community, especially rural, landless women facing deep-rooted social and economic exclusion. We support their journey toward dignity, equality, and self-reliance. Join us in creating a just and inclusive society.

The Mushar community in Bihar, among the most marginalized Scheduled Castes, faces acute poverty, illiteracy, and systemic discrimination. With over 40 lakh members, they largely rely on daily wage labor, have minimal access to education or healthcare, and are trapped in cycles of deprivation.



Challenges faced:

- **Economic Hardship:** Predominantly landless, surviving on rag-picking and manual labor.
- **Social Exclusion:** Widespread caste-based discrimination and untouchability.
- **Lack of Amenities:** Poor access to food, shelter, and health services.
- **Low Literacy:** Male literacy at 4%; female under 2%. Only 0.18% complete graduation.

Nari Gunjan's Interventions:

- **Education for Girls:** Govt Job Readiness Program
 - Prepares Mahadalit girls for government exams with residential coaching, career counseling, physical training, and mentorship.
 - 18 girls enrolled, with mock test scores improving by 30%.
 - 8 girls met police fitness criteria; 5 are nearing government exam qualification.
 - Program paused for semester exams (Jan–Feb 2025), to resume afterward.
- **Income Generation:** Mushroom Cultivation
 - Supports 150 families with training and kits in collaboration with the Bihar Agriculture Department.
 - Boosts income and nutrition despite limited space.
 - Future plans: expand to more villages and introduce dried mushroom products.
- **Hotel Management Training for Boys**
 - 8 boys trained at The Bodhgaya Hotel School with hands-on internships (e.g., at Hyatt Place).
 - 6 actively training, gaining skills in hospitality, communication, and customer service.
 - 100% completed first phase; industry feedback has been overwhelmingly positive.
 - Internship placements begin post-March 2025.

The way forward:

- **Education:** Launch digital learning centers and scholarship programs.
- **Livelihood:** Expand mushroom cultivation, and handicrafts.
- **Women's Empowerment:** Form SHGs and conduct leadership training.
- **Health & Nutrition:** Organize mobile health camps and promote kitchen gardens.

Nari Gunjan's holistic approach—education, skills, and empowerment—is reshaping lives in the Mushar community.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

The Digital Class Initiative with Nari Gunjan

The Digital Class (Tablet) initiative at Nari Gunjan's Prerna Hostel in Bihar is transforming the lives of girls from the Mahadalit community.

Achievements:

- 200+ girls (Classes 3–10) using tablets for academics, with apps for English, Math, and board exam prep.
- Creative learning: Drawing, writing, and self-correction through tech tools.
- Life skills: Financial literacy, banking basics, and cyber safety.

Impact:

- Boosted academic performance, digital literacy, and engagement.

Challenges:

- Tablet maintenance and servicing plans in progress.
- Bridging tech gaps through peer support and localized content.

Voices of Change:

"Diksha and YouTube helped me understand tough topics." – **Indu, Class 9**

"Learning through games is so fun!" – **Chandula, Class 3**



Training to Career: Nari Gunjan & The Bodhgaya Hotel School

Vocational training in hospitality for underprivileged youth in India.

From Learning to Launch:

Our fifth batch completed internships at Hyatt Place Bodhgaya and is ready for their careers.

New Batch in Action:

The sixth batch has finished training in Food & Beverage, Front Office, and Food Production, and will soon start internships.

Industry Exposure:

Students attended masterclasses and gained hands-on experience with international guests.

New Training Modules:

- Mocktail Bar (mixology)
- Coffee Station (barista skills)

Student Highlights (2023–24):

- Chandu: Leadership & academic excellence
- Chandan & Arun: Potential, need focus
- Ramsurat: Interested in operations
- Praveen & Guddu: Average, need motivation



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

Empowering Musahar Families Through Mushroom Cultivation with Nari Gunjan

To combat poverty and malnutrition, Joy of Helping and Nari Gunjan launched the Mushroom Cultivation Project for the Musahar community in Bihar.

What We Did:

- Trained 150 families in mushroom farming, providing starter kits and ongoing support.
- Focused on sustainable livelihoods and improved nutrition, especially for children.

Impact:

- Boosted income and nutrition through low-cost, high-yield farming.
- Empowered women with economic and social agency.

Milestone:

In December 2024, 700 mushroom kits were distributed to women in Simra village, strengthening women-led farming.

Challenges:

- Limited space for cultivation at home.
- Early market linkages and care consistency were challenging.

The Road Ahead:

Plans to expand to more villages, create value-added products, and strengthen local markets for lasting impact.

Together, we're creating lasting change—one harvest at a time.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

ARCH

ARCH launched its education program in Dharampur to address poor educational outcomes in tribal communities, where language barriers and outdated teaching methods hinder learning. Our approach focuses on experiential learning through informal interactions, storytelling, songs, poems, and games that support comprehension and expression before introducing reading and writing.

We've developed a class library model—storybooks, posters, and games—to promote self-learning, creativity, and peer engagement from Classes 1 to 5. Activities include storytelling, drawing, question-answer sessions, and story-based writing exercises. These tools enhance vocabulary, comprehension, and imagination, while encouraging a lifelong love of reading.

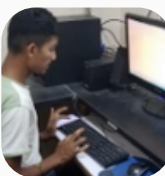
In mathematics, we draw from Piaget and Kamii's constructivist approach, using board and card games to teach number sense, logic, and critical thinking. This hands-on learning replaces rote memorization with meaningful problem-solving.

Our mission is to equip children with the tools to learn joyfully, think independently, and grow with confidence.

ARCH Dharampur Education Initiative

The Joy of Helping partnership with ARCH Dharampur has continued to transform early education in tribal villages of Gujarat.

- In 2022–23, **over 35 children** regularly attended ARCH's Balwadi (preschool), which entered its 15th year. The program focused on foundational language, math, social learning, and physical knowledge through natural materials, storytelling, crafts, games, and festival celebrations. These efforts nurture lifelong learning in children aged 3–6.
- In addition, a Class Library and Learning Games program reached **9 government schools**, making **171 visits in just six months**. This approach gives children from multilingual homes access to books, storytelling, and playful learning in Gujarati—supporting language development and confidence.
- **These donations are helping create joyful, child-centric learning environments where education goes beyond exams to nurture curiosity, expression, and discovery.**



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

Yusuf Mehrally Trust

Supporting Education for Salt Worker Children: Sagar Shala Update

We are proud to share the latest progress from the Sagar Shala Education Program, which brings vital education to the children of Agariya salt workers in Gujarat's remote salt flats.

Impact Highlights – December 2024:

- 163 children (84 boys and 79 girls) across 6 mobile salt-site schools are receiving basic education in Gujarati and Mathematics.
- Mid-year evaluations were conducted to assess learning progress from September to December, especially supporting first-time learners with early literacy skills.
- Despite challenges from seasonal migration and limited academic time (schools operate only from September to April), children are showing promising memory retention and enthusiasm.



Infrastructure Improvements:

- A new room is being renovated and repurposed into a safe classroom at Chudwa Salt Works to replace a damaged structure.
- Another site, Jogninar-2, is in urgent need of repairs due to structural damage.

Holistic Development:

- Children engage in weekly activities including exercise, sports, songs, and storytelling to build confidence and joy in learning.
- Local communities are stepping up by occasionally providing breakfast for students – a gesture we deeply appreciate.

Our continued support is helping keep these children in school, despite their migratory lifestyle and difficult living conditions. Thank you for being part of this journey.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

VSSM

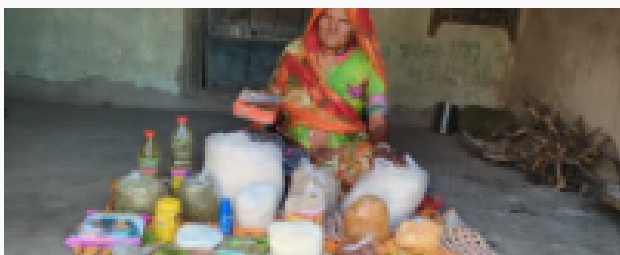
Human Dignity Advocacy for Nomadic Communities

Joy of Helping has been a key advocate for the rights of nomadic and de-notified tribes in Gujarat. In partnership with VSSM's Human Dignity Advocacy Program, we've restored identity and access to marginalized communities excluded from formal systems.

In the past two years, we've facilitated 7,551 applications for essential documents and welfare schemes across 681 villages in 20 districts. Our grassroots approach, led by community field workers, has bridged the gap between these underserved groups and government services.

To date, over 5-6 lakh individuals have gained access to vital documents, enabling education, healthcare, and basic rights. Your support has helped provide more than just paperwork—it's given them a place in society.

We're making a difference in the journey to dignity and inclusion.



Empowering First-Generation Learners

Joy of Helping is empowering children from nomadic and marginalized communities to pursue higher education, with many becoming the first in their families to do so.

This year, we supported three students—Ashok, Ajay, and Urmila—in the General Nursing and Midwifery (GNM) course. Overcoming personal challenges like loss of parents and poverty, they've excelled in their studies, inspiring their communities.

Our support goes beyond education—it provides dignity, confidence, and a path to stable futures. With each student's success, more families are inspired to believe in the power of education.

Together, we're building a generation of changemakers.



Restoring Dignity Through Ration Support

Joy of Helping has supported 24 elderly individuals in rural Gujarat through the VSSM Mavjat Karyakram.

From June to December 2024, we distributed monthly ration kits to isolated, vulnerable seniors, providing not just nutrition but dignity and care. Beneficiaries like Bhanudada in Patan and Daria Ba in Amodard, who faced extreme hardship, have found relief and comfort. In Daria Ba's case, this support even led to a new home.

Each month, we continue to serve over 600 elders. **This is more than aid—it's compassion in action, restoring hope in their twilight years.**



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

Gram Swaraj Sangh

Educating and Empowering Girls in Rural Kutch

Joy of Helping has enabled life-changing education for 80–90 underprivileged girls at Gram Swaraj Sangh in the remote Wagad region of Kutch.

This support funded annual essentials—accommodation, food, education materials, hygiene supplies, and teacher salaries—offering holistic residential education to young girls from marginalized communities. In addition to academics, the girls learn vital life skills like gardening, sewing, cooking, and digital literacy, building self-reliance and confidence.

A second donation helped equip classrooms with smart boards and educational software, making learning more engaging and effective for students in grades 5 to 8. With visual and interactive tools, girls like Pooja and Nikitaben have flourished—dreaming bigger and inspiring others around them.

We are helping turn education into empowerment and opening new futures for these bright young minds.

Child Welfare Trust

Child Welfare Trust (CWT) in Bhuj continues to provide hope and opportunity to children with cerebral palsy, developmental challenges, and hearing impairments. The 18,000 sq. ft. school, built with key funding from Joy of Helping, is now a transformative center for special education and care in the Kutch region.

The school delivers:

- Early intervention assessments for each child's medical, physical, and emotional needs.
- Individualized therapies, including MFR, physiotherapy, occupational and speech therapy.
- Daily life skills training (ADL) to promote independence.
- Creative outlets like dance and music, helping build confidence and joy.
- Family background studies to ensure holistic support.
- Tailored reading and writing programs for effective learning.

We are not just supporting a school—we are nurturing inclusion, potential, and dignity for every child.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

Disha Charitable Trust

Disha Charitable Trust provides specialized education and therapies for children with Autism and developmental disabilities, using the Unique Learning System (ULS) and internationally trained professionals. The goal is integration into mainstream education or skills for independent living and employment.

Disha also supports marginalized communities through its Community-Based Rehabilitation (CBR) program, offering:

- Free therapies and medical support
- Transportation, meals, and uniforms for children in slums and rural areas

Amplifying Impact with Joy of Helping:

We're expanding Disha's efforts by:

- Training Educators to embed market-driven skills
- E-commerce Integration to sell children's creative work, boosting income, visibility, and confidence

Your support is helping children with Autism access quality education and build a future of dignity, independence, and inclusion. Together, we're giving every child the chance to shine.



Samarthanam Trust for the Disabled

Joy of Helping has empowered **30 differently-abled and underprivileged youth** across India to pursue higher education through our partnership with Samarthanam Trust.

Between October 2024 and March 2025, your contributions helped cover college admission fees, tuition, residential care, and skill-building support. These students are not only succeeding in academics, but also excelling in extracurricular activities like sports, arts, and leadership events. Highlights include participation in Bangalore's Walkathon and Republic Day parade, AI training for visually impaired students, and career guidance sessions.

Stories like Muhammed Kaif, a visually impaired student aspiring to be a lawyer, and Ramesh Tejavath, an orphan now pursuing an MBA, are testaments to how your support is changing lives.

We are helping create a future where ability, not circumstance, defines potential.

Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment



Tamahar Trust

Joy of Helping has brought meaningful change to the lives of individuals with developmental delays and their caregivers through our support of Tamahar's Pre-Vocational & Sheltered Workshop (PVSW) and Skill Development Program (SDP).

In 2024-25, 11 young adults with disabilities received training and stipends for producing handcrafted items like candles, chocolates, and eco-friendly gifts. Many, like Kundan and Tabassum, showed incredible growth in independence, confidence, and work-readiness. Tarun, after a two-year gap, rejoined and is now independently making paper bags—proof that consistent support changes lives.

Meanwhile, SDP empowered five mothers of children with special needs, training them in product development, branding, and entrepreneurship. The team completed large orders, improved product quality, and is now eyeing future growth through e-commerce and outreach.

Together, we're not just funding programs—we're nurturing dignity, self-worth, and futures filled with possibility. Thank you for being part of this change.



Kaivalya Trust

Kedi Education of Children from Minority Communities

With Joy of Helping's support of ₹4,15,100, the 2024-25 school year at Kedi – A Place for Learning was filled with enriching experiences that sparked curiosity and creativity in every student.

Key Highlights:

- **STEM & Robotics:** Monthly sessions with experts from the Institute of Science Education and Research, leading to state-level science competition participation.
- **Teacher Training:** Creative teaching methods and idea exchanges with other schools, strengthening open-source learning.
- **Mogilu Shikshan:** Students explored current affairs and discoveries, making learning relevant.
- **Value Education:** "Kabir Vaani" sessions and creative arts like block-printing and Warli art enhanced moral grounding and creativity.
- **Sports:** Students excelled in inter-school tournaments, earning medals.
- **Language Learning:** Classroom lessons were connected to real-world experiences.

Our support is nurturing not just students, but a movement of well-rounded, joyful learners.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment

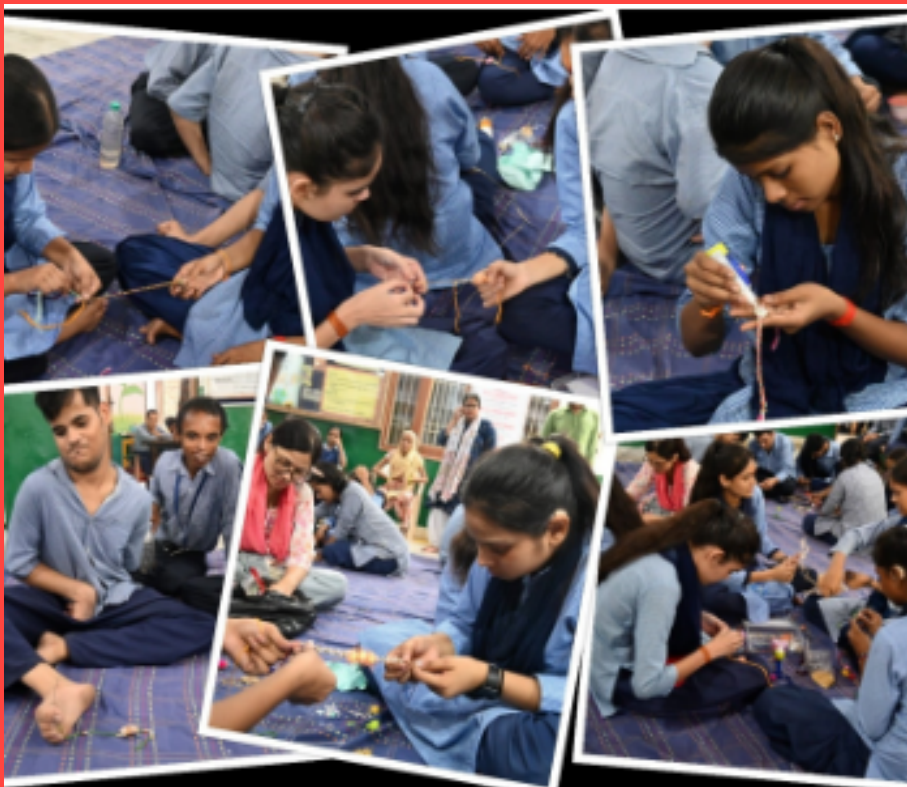
TIDE with Bhansali Trust

Through our support, we are helping bring dignity, opportunity, and lasting change to India's tribal communities—spanning 17 states and now reaching even the marginalized Mushar communities in Bihar and UP.

Together with **Tribal Integrated Development Education Trust**, we are strengthening grassroots efforts in:

- Education for tribal children, bridging generations of illiteracy.
- Healthcare access in remote villages, where basic care was once out of reach.
- Microcredit groups and income generation programs that empower families economically.
- De-addiction and spiritual healing, restoring wellness through community-led Satsang Mandals.
- And importantly, we help preserve indigenous cultures and traditions, celebrating the rich diversity of 537 tribes and sub-tribes.

What began as a quiet initiative in remote corners has now grown into a vibrant movement for tribal upliftment—and we are part of that story.



Kalyanam Karoti

Inclusive Education & Vocational Training

- At Sambal, a school for differently-abled children, Smart Boards are enhancing learning for students with hearing and intellectual challenges.
- A vocational arts partnership is equipping teachers and students with marketable skills, with student work to be sold on madebyspecial.com.

Your support is enabling lasting change – in vision, in education, and in lives.

Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Education and Empowerment



Akhand Jyoti The 'Football to Eyeball' Program

Our support for 15 rural girls through the 'Football to Eyeball' Girls' Education Program has created life-changing impact. These young women from Bihar are breaking gender norms, training to become qualified optometrists while gaining confidence, leadership, and life skills.

- The girls have completed 8,987 hours of classroom training, 26,987 hours of practical hospital work, and over 1,400 hours of football and personality development.
- This five-year program guarantees them employment, often 5x their family income, and transforms them into community change agents.

With Joy of Helping's support, these girls are not only becoming eye care professionals but also leading the fight against curable blindness in Bihar.

Transforming Classrooms with Smart Boards

Our contribution helped introduce Smart Board technology at KKM and Akhand Jyoti's education and training programs (among other schools) –an innovation that has revolutionized learning for rural girls training to become optometrists.

These boards make complex topics in optometry and anatomy easier to understand through interactive visuals, simulations, and digital tools.

Students now benefit from recorded lessons, real-time quizzes, and greater engagement, helping bridge the digital divide in rural education.

The Smart Board is more than a tool—it's a bridge to a better future for these young women.

The Smart Board, a generous gift from Mr. Ramesh Shah, has revolutionized the way students at Akhand Jyoti learn and engage with their coursework. Designed to enhance interactive learning, this cutting-edge technology has significantly improved the education experience for rural girls training to become professional optometrists under the 'Football to Eyeball' Girls' Education program.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Healthcare and Vision

Bidada Trust

Pediatric Orthopedic Surgeries in Mumbai

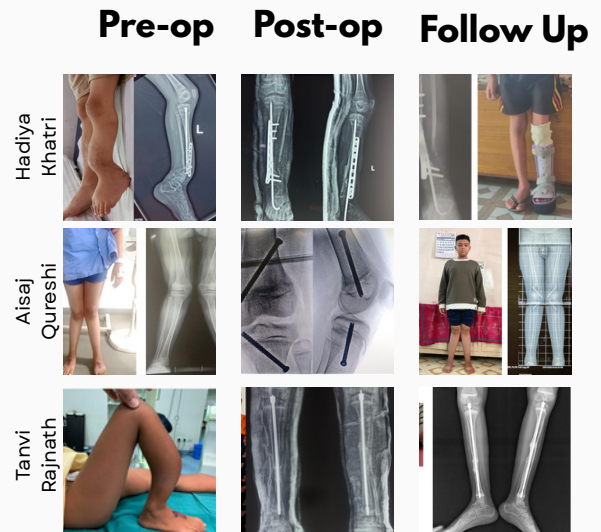
Joy of Helping's initiative for children from Kutch with complex orthopedic issues is changing lives through advanced surgical care in Mumbai.

Highlights from 2024:

- Three children with severe orthopedic conditions, including deformities and rare bone disorders like Osteogenesis Imperfecta, received life-changing surgeries.
- All have shown positive recovery and mobility improvements in follow-up assessments conducted in January 2025.

Looking Ahead:

- Seven more children are scheduled for surgery during the summer and Diwali vacations in 2025, ensuring minimal disruption to their schooling.



This support not only funds surgery but restores mobility, dignity, and hope to children who would otherwise go untreated.

Kalyanam Karoti

Vision Centers: Expanding Access to Eye Care

- The Bah Vision Center, fully operational since July 2024, has provided care to over 2,800 patients, performed over 400 cataract surgeries, and distributed hundreds of spectacles, transforming lives in an underserved area.
- The Deeg Vision Center, opened in December 2024, is actively serving patients while undergoing a much-needed infrastructure upgrade. Over 220 patients have already benefited from its services.
- A third center in Sadabad is nearing launch, set to bring vital eye care to another 50,000 people.



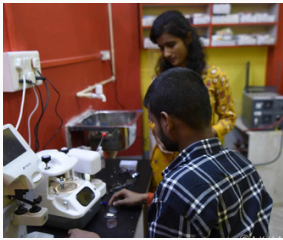
Optometrist Education Program

- Fifteen underprivileged young women are currently enrolled in a diploma program in optometry, receiving hands-on training and theoretical education with the help of Tata Smart Boards.
- A new batch begins July 2025, continuing our commitment to skill development and employability.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Healthcare and Vision



Akhand Jyoti Vision Centres Across Bihar

8 Vision Centres operated by Akhand Jyoti Eye Hospital—funded through Joy of Helping—provided critical eye care across rural Bihar throughout 2024.

- Over **59,000 patients** were screened and treated.
- More than **10,000 spectacles** were dispensed, and thousands of patients were referred for cataract surgeries.
- **Vision Technicians**, many of whom are **trained local women**, now lead these centres, bringing health and employment to their communities.



These centres are not only restoring vision—they're restoring independence and dignity.

As we reflect on 2024, our continued support for Akhand Jyoti's Vision Centres through Joy of Helping has led to significant milestones:

- Tens of thousands in underserved regions received vital eye check-ups.
- Patients in need were given free or subsidized surgeries, improving not only their sight but their livelihood.
- The centres became local hubs for awareness, education, and gender-inclusive employment.

This support fuels our joint mission to eliminate curable blindness and empower rural communities—one vision restored at a time.

Drashti Netralaya

Restoring Vision, Empowering Families

In 2024, over 3,800 children across tribal and rural communities received eye screenings. From these, 540 eye surgeries were successfully performed, restoring vision to children with conditions like congenital cataracts, trauma-related injuries, squints, and oculoplasty needs.

- Children like Krishna, who was nearly blind from cataracts, can now see and return to school.
- Vikram, once bullied for his eye alignment, now plays and studies with confidence post-surgery.
- Families have been empowered with awareness and access to free treatment, lifting a financial burden that once stood in the way of their children's future.

In total, 434 pediatric surgeries were carried out in 2024. This initiative continues to change lives, giving children the gift of sight—and with it, hope, learning, and dignity.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Healthcare and Vision

Divyajyoti Trust

Vision Assistant at Netrajyoti Training Center

8 underprivileged students—sponsored by Joy of Helping—are progressing rapidly through their Vision Assistant training in Mandvi, Gujarat. These students are now confidently handling tasks like vision assessment, pre/post-operative care, patient counseling, optical dispensing, and even cornea collection.

This contribution is not just building skills; it's building futures. Each of these students is on the path to becoming a vital part of rural eye care services—bringing quality care to where it's needed most.



ROP (Retinopathy of Prematurity) Program at Tejas Eye Hospital

Joy of Helping enabled critical screening and treatment for 1,002 premature babies across five tribal regions in Gujarat. In 2024 alone, 16 Avastin injections and 2 laser procedures were performed on fragile infants to prevent lifelong blindness.

This funding has been a lifeline—offering not just sight, but a real shot at a normal, healthy childhood for these newborns.



Pediatric Eye Surgery Impact at Tejas Eye Hospital

This year, our donations empowered 87 pediatric eye surgeries—including treatments for cataracts, squint correction, retinal issues, and oculoplasty. These surgeries have restored vision and transformed lives for dozens of children in underserved communities.

Notably, 14 children underwent vision-saving surgeries in both eyes. Our support means they now have the chance to see, learn, and grow with dignity and hope.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Healthcare and Vision



Health and Care Foundation Restoring Sight and Dignity

Joy of Helping is proud to collaborate with the Health and Care Foundation, an organization committed to providing dignified, high-quality healthcare to underserved communities in India. With your support, our collective efforts are making a tangible impact – especially through the Ophthalmology Unit, where sight is restored, and lives are transformed.

Since its founding, the **Health and Care Foundation** has focused on making healthcare accessible and compassionate, with particular attention to marginalized communities. The Foundation operates in both urban and rural areas, working hand-in-hand with government systems and public health infrastructures to deliver effective care.

Their approach is centered on:

- Preventive and curative health services
- Dignity-driven care for vulnerable populations
- Long-term impact through community-based health outreach

Impact Through the Ophthalmology Unit

A cornerstone of the Foundation's work is the Ophthalmology Unit, dedicated to addressing avoidable blindness, a major but treatable health issue in India.

Key Initiatives Include:

- Free eye surgeries, such as cataract removal, for economically disadvantaged individuals
- Outreach camps that screen and identify patients in rural areas
- Post-operative care to ensure safe recovery and restored vision
- Awareness programs to educate communities on eye health and early detection

For those who have lived in darkness, unable to see, work, or move independently, the restoration of sight brings newfound freedom. It restores mobility, dignity, and the ability to engage fully in family and community life.

Your Donations at Work

Because of your ongoing support, Joy of Helping is able to enable:

- Free eye surgeries for those unable to afford them
- Access to quality healthcare for underserved populations
- The restoration of hope and independence for patients living with vision loss

Together, we're not just healing eyes – we're brightening lives.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Healthcare and Vision

Bhojay Sarvodaya Trust Extending Healthcare to Rural Gujarat

We're happy to share an update from our partner, Bhojay Sarvodaya Trust, where your support is directly improving access to gynecology and eye care for the rural poor.

With our funding, their mobile medical team visits remote villages, conducts health checkups, distributes medicines, and refers patients needing surgery to their base hospital in Bhojay. We're also supporting a special initiative for pediatric and mentally challenged eye patients, ensuring they receive cataract and retinal surgeries with the care and equipment they need. In more complex cases, patients are referred to retina specialists like Dr. Vishal Dedhia in Baroda.

We're making quality healthcare possible where it's needed most.



Project Life

Joy of Helping and the Women Empowerment Program with Project Life

Joy of Helping supports the Women Empowerment Program through Project Life, bringing transformative change to socially and economically disadvantaged women.

Program Features:

- Vocational Skills:
 - Sewing
 - Embroidery
 - Catering
 - Beautician practices

The program empowers women to become self-reliant.

We also offer training in:

- Self-Defense
- Gender Equity
- Banking
- Budgeting
- Finance

This holistic approach helps women lead dignified lives.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Palliative and Elderly Care

Sadbhavna Vrudhashram Palliative Care

Serving with Dignity for Elderly Care

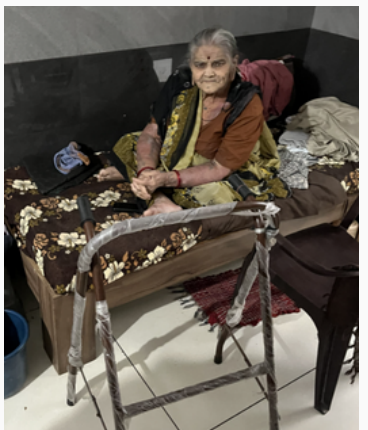
With our support, over 500 elderly residents at Sadbhavna Vrudhashram are living their twilight years with care, dignity, and comfort. Many of them were once homeless or neglected, but today, they are part of a compassionate community that treats them like family.

Together, we are providing:

- Nutritious food, clean water, and secure shelter to those who need it most.
- Personal caretakers for bedridden seniors, ensuring they receive meals, medication, and assistance with daily needs.
- Daily medical support, funded by Joy of Helping, including essential medicines, equipment, and health checkups for those who are chronically ill or fully dependent.

This mission, born out of goodwill on August 15, 2015, continues to flourish—thanks to the belief that good deeds don't wait for perfect timing.

We are not just supporting a nursing home—we are creating a home filled with care, hope, and respect for our elders.





Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work in Palliative and Elderly Care

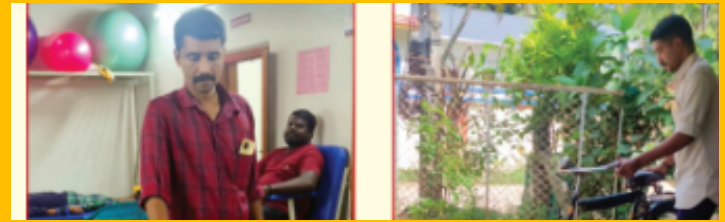
Alpha Palliative Care Compassion in Action

Alpha Palliative Care has become a lifeline for **345 patients in 7 villages** across Kerala, providing community-based palliative and long-term care for those battling chronic illness, disability, and end-of-life challenges.

Key Highlights:

- Launched a new home care team in 3 areas with a dedicated vehicle.
- Conducted 300+ home visits by nurses, 60+ by doctors, and 208 physiotherapy sessions in just one month.
- Provided daily free meals for 12 patients, helping many regain independence, with some even returning to work.
- Impactful stories: Surendran, a paralyzed carpenter, now walks and earns; Abigail, a child with cerebral palsy, can sit and eat independently.
- Over 180 patients received compassionate care in their final days, passing peacefully at home.

Your support is not just funding medical care – it's restoring dignity, hope, and transforming lives.



Little Acts of Goodness

A Note from Alpha Kuttanad Link Centre

We're thrilled to share stories of kindness made possible by your support.

- **Prince's Generosity:** Young Prince used his savings to provide meals for an elderly woman, proving that kindness lives on in the next generation.
- **Surendran's Journey:** After a stroke left him disabled, Surendran regained his skills with physiotherapy and now carves items from waste wood to support himself.

These stories show that your generosity goes beyond meeting needs—it restores dignity, fosters empathy, and rekindles hope. Thank you for being part of these miracles.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work for Women and Children Safety

Combating Human Trafficking

“A person can be trafficked within their own country, city, neighborhood, or even their own home.

The root of human trafficking is force, fraud, and coercion. This happens when a person has been tricked into a situation, forced to remain against their will, threatened with physical or emotional harm, and/or is not properly compensated for services/products rendered. Not all of these characteristics need to be present for a situation to be classified as trafficking.

People who have been trafficked often do not seek help due to fear of their traffickers, language barriers, lack of trust in authorities, or lack of knowledge about their rights. Traffickers often manipulate victims by convincing them they've broken the law and will be arrested if they go to the police.

It is essential for people to know their rights and be aware of safe channels that can help them regain their freedom.

Shame and fear are powerful tools used by traffickers. Victims are often convinced they cannot return home due to social stigma. In some cases, traffickers threaten violence against loved ones to maintain control.”

Commercial Sexual Exploitation of Children (CSEC)

Child Sex Exploitation (CSEC) occurs widely across India's commercial sex industry, both in public venues and hidden networks. A 2018 study revealed that children in cities like Kolkata and Mumbai are exploited due to poverty, false promises of work, or even being sold by their families.

Exploitation is often domestic, with Indian perpetrators and victims, including communities like Bachhada, Bedia, and Khanjar, where girls as young as 13 are forced into prostitution to support their families. In some cases, newborn girls are trafficked as future sources of income.

CSEC is fueled by sex tourism, especially in Goa and Kerala, with tourists using social media to exploit children. Additionally, traditional practices like Jogini and Devadasi, where girls are “married” to deities, continue to facilitate sexual exploitation, despite being outlawed.

Combating Human Trafficking

Human trafficking affects 20 to 65 million people in India, with the majority being women and girls trapped in sexual exploitation. We work with four NGOs across India to:

- Rescue victims and provide immediate safety
- Offer long-term rehabilitation, including shelter, emotional support, and legal aid
- Provide therapy to help survivors process trauma and rebuild confidence
- Ensure justice through legal assistance, supporting survivors abandoned by their families

Together, we are helping survivors break free, heal, and reclaim their dignity.

Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work for Women and Children Safety



Oasis

Restoring Lives, Building Futures

From April 2024 to January 2025, our support enabled a deeply impactful rehabilitation and training program for 79 girls and women at risk or rescued from abuse and trafficking. Through skill-building, education, and psychosocial care, we helped reduce trauma by 85%, guiding these individuals toward independence and dignity.

Highlights of our impact:

- 68 women/youth enrolled in tailoring, hairdressing, and computer training, with many now earning incomes and supporting their families.
- 45 women are now financially independent, with one even becoming a trainer herself.
- Life skills, counseling, and exposure to global events helped build confidence, identity, and purpose.
- In the rehabilitation home, 11 women rebuilt their lives—some reuniting with families, some choosing independent living.
- Education is thriving: 15 youth are pursuing studies, and two women appeared for exams.
- Health awareness and emotional resilience have grown significantly, empowering women to care for themselves and seek help when needed.

We are not just rescuing lives—we are rebuilding them with care, strength, and opportunity.

Apne Aap

Working towards ending sex trafficking

Joy of Helping is proud to support Apne Aap, an organization fighting sex trafficking and empowering vulnerable women and girls across India. Founded in 2002, Apne Aap has transformed over 500,000 lives with your support.

What Your Support Achieves:

- 600,000+ women and families receiving food assistance
- 30,000+ women finding safe spaces
- 10,000+ women gaining legal identity
- 4,000+ children accessing education
- 3,000+ women gaining income opportunities

A Vision for Change

Apne Aap's "Third Way" approach decriminalizes victims and holds traffickers accountable.



With 150 self-empowerment groups, they help women access education, healthcare, legal aid, and housing.

Key 2024 Impact:

- Education: 62 girls received education, with many now in professional roles.
- Livelihoods: 50 women gained employment, 14 became business owners.
- Health & Nutrition: 1,500+ families received food aid.
- Youth Empowerment: Girls gained confidence through karate and kung fu.
- Global Advocacy: Apne Aap raised awareness at the UN, giving survivors a voice.

Your support continues to help Apne Aap change lives, one girl at a time.



Live Updates on the Impact and Progress of Our Work in 2024 :

Our Work for Women and Children Safety

Supporting HIV-Positive Women in Kamathipura and Khetwadi

Joy of Helping has launched a vital initiative supporting 37 HIV-positive women, over the age of 40, in the red-light areas of Kamathipura and Khetwadi.

These women, currently engaged in the sex trade, are receiving holistic support aimed at enabling them to live healthier, independent, and dignified lives.

Key Objectives and Progress:

- **Monthly Financial Aid:** Each woman now receives a monthly pension of ₹3000, easing financial pressure and helping them reduce reliance on the sex trade.
- **Healthcare Access:** The program connects women to critical HIV treatment, mental health counseling, and nutritional support.
- **Children's Education:** We are working with local schools to ensure the children of these women are enrolled, attend regularly, and receive necessary educational materials and support.

- **Vocational Training:** Skill-based training programs are being launched to enable sustainable employment opportunities.
- **Social Reintegration:** Counseling sessions, legal aid, and peer support groups are being organized to help the women reclaim their place in society with dignity.

Expected Impact:

- Greater financial stability
- Improved physical and mental health
- Consistent education for the next generation
- Exit from the sex trade through dignified livelihoods
- Increased social inclusion and reduced stigma

This three-year program is a step toward lasting transformation for some of the most vulnerable women in our society – and you are making it possible. Together, we are building pathways to healing, independence, and hope.

My Choice Foundation

Breaking the Cycle of Violence: IP Counsellor Services

Our generous contribution of \$10,000 to My Choices Foundation is already fueling a crucial initiative—the Implementing Partner (IP) Counsellor Model—designed to support women and girls facing domestic violence and child sexual abuse in India's most vulnerable communities.

Key Highlights:

- Trained community-based counsellors are now being embedded within trusted local partner organizations across 10 Indian states.
- These counsellors provide trauma-informed care, legal aid, and emotional support to survivors in safe, confidential spaces.
- The program is a vital extension of the successful Safe Village Program, which has reached 3.9 million people with anti-trafficking education.

Already, the counsellor network has supported over 3,700 women and girls through 19,000+ sessions. With your help, these survivors are now on a path to healing and independence.

This donation is laying the foundation for long-term, community-led recovery. Joy of Helping is empowering resilience and dignity with the help of our donors.



Live Updates on the Impact and Progress of Our Work in 2024 :

Environment and Sustainability

Sarvodaya Parivar Trust Water, Forest & Land Conservation

With our support, meaningful change is unfolding in five regions through the Sarvodaya Parivar Trust—bringing hope and sustainability to the lives of poor and marginalized families.

Our contributions this year helped:

- Construct check dams that replenish groundwater and boost agricultural productivity.
- Build embankments that protect fertile land from erosion.
- Excavate ponds near wells, raising water levels and reviving local water sources.
- Plant trees on forest land to restore green cover and combat climate change.
- Support education at two schools, empowering children with learning and opportunity.

Importantly, 50% of our donations go directly toward education, while the other half provides grains for families working on these community-driven projects.

Workers contribute 20% of their labor voluntarily—strengthening a culture of shared responsibility and dignity.

We're restoring the land, feeding families, and educating children. Thank you for being a vital part of this transformation.



Make a Difference

**Help Us Make a Lasting Impact
Through Your Generosity**



On behalf of **Joy of Helping**, I would like to extend a heartfelt thank you for your unwavering support throughout the years. As you know, Joy of Helping is deeply committed to creating lasting, positive change by supporting project-based causes that uplift vulnerable communities across the world. With your help, we can continue to bring smiles and hope to those who need it most. Our work is impact-driven, and we ensure that every donation is used efficiently and effectively.

We carefully partner with grassroots non-profits in various countries, guaranteeing that 100% of the funds are utilized to improve lives.

To maintain transparency, we encourage donors to visit the project sites with us and witness firsthand the difference your kindness makes.

We focus on a wide range of causes:

- Eye Care
- Disability Rehabilitation
- Vocational Training
- Care of Abandoned/Orphaned Children
- Education
- Women Empowerment
- Support for Domestic Violence Victims
- Combating Human and Sex Trafficking
- Disaster Relief & Environmental Protection
- Children's & Women's Health
- Palliative Care
- Livelihood Support



Some of our notable ongoing projects include:

- Vision centers are eliminating curable blindness and bilateral eye surgeries in partnership with NGOs in India and East Africa.
- Training women in rural India as optometrists.
- Empowering rural schools with technological upgrades.
- Women empowerment programs through agricultural independence and support for self-help groups in rural India, including partnerships with Nari Gunjan.
- Disabled individuals often remain largely unseen within the current education system, with minimal evidence of effective support available to them through vocational training and e-commerce support for specially-abled individuals, helping them earn an independent living.



- Offering scholarships to visually impaired students to help them pursue higher education.
- Collaborating with a reputable NGO dedicated to preventing and educating young girls about the dangers of sex trafficking.
- Outreach medical camps for children and women's health in rural Gujarat, promoting nutrition and resolving gynecological issues.
- Midday meal programs for children in slums in East Africa.
- Technological and medical upgrades for NGOs working with palliative care patients and seniors, ensuring better care and support.
- Afforestation programs with NGOs to contribute to a greener planet and raise environmental awareness.
- Support for abandoned widows in Vrindavan and seniors in Bihar, providing them with training for a dignified and respectable life.
- Grocery and livelihood tool support for marginalized families in Gujarat in partnership with VSSM.
- Combating Human Trafficking.
- Digital Education Collaborations.

At **Joy of Helping**, we personally vet all our partnering organizations to ensure that your contributions are used where they matter most, making a real impact at the grassroots level. You can learn more about our ongoing projects on our website.

By making a donation through **Joy of Helping**, you are not only contributing to a brighter future for those in need but also ensuring that every penny is spent wisely. Our mission aligns with the United Nations' Sustainable Development Goals, and we remain dedicated to creating a more inclusive and empowered society.

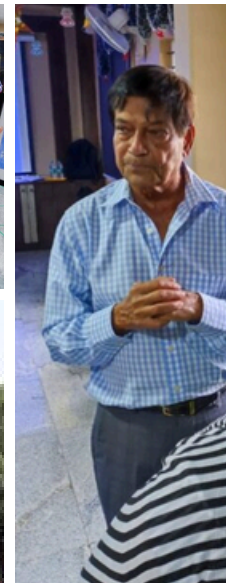
We kindly ask you to consider supporting any of our causes this year, whether through donations, volunteering, or sponsorship. Feel free to get in touch with us to know more about our projects.

**Thank you for your generosity and for being part of our journey.
Let's continue to make a difference, one act of kindness at a time.**





This journey would not have been possible without the unwavering support of our generous donors, the dedication of our incredible team, and the invaluable collaboration with our partner NGOs. We are deeply grateful for their contributions in making all of this a reality.



Founder's Closing Note

Reflecting on the achievements of 2024 with this Annual Report fills us with immense gratitude and pride for what we've accomplished together at Joy of Helping. It was a year marked by impactful philanthropy that touched the lives of many.

Our dedication to causes such as Eliminating Curable Blindness, Education, Empowering Women, Rehabilitating the Specially-abled, Children and Women's Health and Nutrition, caring for the Elderly, and Environment Protection remained steadfast, just as it has every year.

In addition to our ongoing efforts, 2024 saw significant progress in vocational training, sex trafficking, Palliative care, and the use of technology in the classroom, use of numerous applications on smartboards to teach disabled children to enhance their learning experience. These advancements represent important steps forward in our mission. Yet, we are acutely aware that there is still much ground to cover to fully realize our vision.

With your unwavering support and our collaborative spirit, we are confident that we can continue to alleviate pain and suffering and bring more joy into the lives of those in need.

As we embark on the journey into the new year, we extend a heartfelt invitation for you to join us once again in our mission. Whether through volunteering your time, sponsoring initiatives, or making donations, your contributions make a tangible difference.

To our partnering NGOs, I express my eagerness to continue our impact-driven grassroots work together, affecting real change on this planet we share.

Thank you for your dedication, compassion, and commitment. Together, let us forge ahead, empowered by the belief that each action, no matter how small, has the power to transform lives.



Mrs. Prafulla Shah &
Mr. Ramesh Shah

Founders, Joy of Helping

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Lets Share the Joy of Helping!



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